



# BARAMATI ENGINEERING

*We help you cast your business*

**Baramati Engineering Private Limited**, a part of METACHEM Group of Companies, established in 1982, well-known for its quality castings (under various international standards like ASTM, DIN, IS, BS etc), need-based product designs and prompt service is looking for professionals for the position of **Executive /Senior Executive / Asst. Manager –Marketing and Sales**.

The Foundry is well-established at Baramati and provides flexible and growth-oriented environment which helps leverage their creativity, innovation and ideas to achieve success.

**Marketing Executive : Eligibility Criteria:** B.E. (Metallurgy)/B. Tech/M. Tech. with MBA from a reputed Institute with 2-3 years of experience in the same capacity in a steel foundry.

**Location:** Pune

**Key Skills:** Excellent written and verbal Communication, good negotiation skills, technically sound, presentable, computer savvy, ready to travel, Good PR skills.

**Job Profile in Brief:** Achieve the set targets, build good rapport with the customer, plan visits, recovery, follow-up with customer, develop new market and customer, competitor analysis, daily reporting.

**Senior Executive / Asst. Manager Marketing and Sales : Eligibility Criteria:** B.E. (Metallurgy)/B. Tech./M. Tech. with MBA from a reputed Institute with 4-5 years of experience in the same capacity in a steel foundry.

**Location: Ready to relocate at Baramati.**

**Key Skills:** Excellent written and verbal communication skills, organising and planning, problem analysis and problem-solving ability, team-leadership, formal presentation skills, persuasiveness, adaptability, innovative, judgemental, decision-making, stress tolerance, computer savvy. Should be Result-Oriented and have ability to build, groom, mentor and drive the team.

**Job Profile in brief:** To bring in new business and need-based new developments, develop a customer retention strategy, manage and coordinate all marketing, advertising and promotional activities, conduct market research to determine market requirements for existing and future products, analysis of customer research, current market conditions and competitor information, develop and implement marketing plans and projects for new and existing products, manage the productivity of the marketing plans and projects, monitor, review and report on all marketing and sales activity and results, determine and manage the marketing and sales budget and deliver within agreed budget, develop pricing strategy, liaison with media and advertising, participate in exhibitions.

**Remuneration:** Best in the Industry/No bar for the right candidates.

Interested and Eligible Candidates may send their resumes at [hr@metachem.in](mailto:hr@metachem.in) within 10 days

For more information visit : [www.baramatifoundry.com](http://www.baramatifoundry.com)

**Corporate Office:**

128/2, Mayur Colony, Off Karve Road, Behind Jog School, Kothrud, Pune-39